



ASAP Moving Classes Online

June 25, 2020

Agenda

1. **Setting up classes on your public site**
2. **Rethinking Community**
3. **Ways to Promote Online Classes**



Classes

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 - > [Camps](#)
 - > [Music](#)
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 - > [Recreation and Sports](#)
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THIS IS A DEMO SITE :) Feel free to create an account, enroll in classes and explore the offerings.



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Welcome to **Susanna's School for the Performing Arts** an encouraging and thriving environment.

JUNE 2020 UPDATE: We've moved some of our classes to online. You can find them or go to the Online Classes link in the navigation menu.

We're rethinking what community means and what else you'd like to take online and what we can offer.

If you're a new student, please [create an account](#).
Current students, please [don't create a new account](#).

Classes

- > [View All](#)
- > [Camps](#)
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- > [Recreation and Sports](#)
- > [This is a Program](#)

Private Lessons

Memberships

Products

Donate

Filter by:

Instructors

Locations

Days

Time

[Clear All](#)

- DC Campus
- MD Campus
- Online
- Susanna's School of the Performing Arts

A to Z Index

B

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- > [Babies and Me and a Screen Makes Three!](#)
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Classes

- View All
- Academic Registration
- Arts and Crafts
- Business and Computers
- Dance, Exercise, and Fitness
- Gardening and Landscaping
- Home and Small Business
- Music
- Needle Arts
- Parent Education
- Visual Arts

Gardening

Gardening

The 5-week Summer classes listed in this category are delivered in a **distance learning format**. We encourage you to select the **VIEW** option listed under the class **DETAILS** and read the individual class descriptions for clarity. Though classes may be named the same, the class description will provide you with specific content information, the distance learning tools being used and, if needed, the student supply lists. Fees differ due to the number of class meetings per week, class length, and class sizes designated by the teacher.

IMPORTANT: Class times may include a variety of activities utilizing a combination of face-to-face technology tools and independent work assignments.

Additional Information:

Description of Class

The class will teach you the easiest way to start and maintain a successful Organic Home Garden of any size from patio, balcony, to yard size gardens. We will emphasize Regenerative No Dig methods that improve the quality of your soil every year without expensive fertilizers or pesticides, and produce higher yields than conventional gardening. The instructor is a UCEE Master Gardener and a Master Composter with Permaculture and Biodynamic Training.

Distance Learning Tools

Email communications, YouTube videos, or other shared video lessons not produced by the teacher (open-source), Facebook Group Page, Teacher Produced PowerPoints

Student's Supplies List

None

 REGISTER NOW

SECTION	7150.00
LOCATION	Foothills Adult Center, Online
DATES	7/6 - 8/3
DAYS	Mo
TIMES	10:00 AM - 12:00 PM
INSTRUCTOR	Anacker
AGES	18 & up
FEEES	\$26.00
OPEN	25





[View Scheduled Dates](#)

Login  My Cart: 0

Search for classes

Clear All

Filter by:

Instructors  Departments  Days  Time 

Gardening and Landscaping


For detailed information about each class, please click on the word "View" under the class Details.

Gardening

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7150.00	Foothills Adult Center, Online	7/6 - 8/3	Mo	10:00 AM - 12:00 PM	Anacker	18 & up	\$26.00	View	25	 REGISTER NOW

Setting Up Steps

Create your online classes!

Create a new location



Create a new program

Update your invoices

Provide instructions

GL Codes

Time Period

Payroll Type



Registration Form

Reporting

Oversight Team

Recommendations

- Involve your teachers
- Have a foolproof method for sending meeting links to students
- Train teachers and staff
- Identify which classes, if any, can be recorded
- Make sure students know what equipment they will need

The screenshot shows the website for Greg's Driving School. At the top right, there is a 'Customer Sign-In' button. Below it is a navigation menu with links for Home, Register Online, Driver's Education, Driver Improvement, Alcohol & Drug Education, Adult Practice, and Instructor Training. A large green 'Register Online' button is prominently displayed. Below the button, there is a section titled 'Online Driver Education Course' with an icon of a laptop and a globe. The text explains that the classroom portion of the Driver Education course is now taught online using Zoom. It mentions that the course includes 3 in-car driving lessons. A note states that the online course is conducted using Zoom and is compatible with most computers and mobile devices. It also specifies that participants must use a device with a web camera or built-in camera. At the bottom of the page, there are two links: 'Yes, I agree to use a camera during the online classroom sessions' and 'No, go back'.



- If you may offer 2 for 1 enrollments for classes like these, use the Customer Type, **Additional Registrant** to allow you to capture name of additional student w/o charging.
- Create **discounts**
- Send a **survey** after each class
- Invite '**requests**' – what else would you like to study online?



Offer new class content. Now is the time to experiment with different options!

- Promote classes across generations
 - Cooking classes w/ mum in one state and her daughter in another
 - Early Childhood classes w/ grandparents
 - Language conversation in small groups
 - Yoga for kids
 - Music theory
 - 'How to practice' - anything
 - 'How to study' - anything
 - Using Quickbooks, Excel
- Short workshops, one-off classes/master classes.



YOU HAVE A NEW GLOBAL AUDIENCE SO
PROMOTE BEYOND YOUR CURRENT
STUDENT BODY.



MARKET ACROSS ALL PLATFORMS,
SOCIAL MEDIA, LOCAL RADIO ETC.



GET TEACHERS TO PROMOTE

Q&A



Working with Payments

July 9, 2020

10 am PDT / 1 pm EDT